

Privacy policy

We manage our websites to the following guidelines:

We undertake to comply with the legal provisions on data protection and always endeavor to observe the principles of data avoidance and data minimization.

1. The name and address of the responsible person and the data protection manager

a) The responsible person

The person responsible within the meaning of the Basic Data Protection Regulation and other national data protection laws of the member states of the European Union and other data protection regulations is:

Jifeng Automotive Interior GmbH
Steigweg 24
97318 Kitzingen
Tel: +49 9321 / 268 4000
E-Mail: info@jifeng-automotive.com
www.jifeng-automotive.com

b) The Data Protection Manager

The data protection manager of the responsible person is:

Lisa Scheblein
SiDIT GmbH
Unterdürrbacher Str. 8
97070 Würzburg
info@sidit.de

2. Definition

We have designed our data protection declaration according to the principles of clarity and transparency. However, if there are any irregularities regarding the use of different terms, the corresponding definitions can be viewed [here](#).

3. Legal basis for the processing of personal data

We process your personal data such as your Surname and first name, your e-mail address and IP address etc. only if a legal basis is given. In this respect, the following provisions in particular are considered under the basic data protection regulation:

- Art. 6 para. 1 sentence 1 lit. a DSGVO: The data subject has given his or her consent to the processing of personal data relating to him or her for one or more specified purposes.
- Art. 6 para. 1 sentence 1 lit. b DSGVO: Processing is necessary for the performance of a specific contract to which the data subject is party or in order to implement pre-contractual measures taken at the request of the data subject.

- Art. 6 para. 1 sentence 1 lit. c DSGVO: The processing is necessary to fulfil a legal obligation to which the controller is submitted.
- Art. 6 para. 1 sentence 1 lit. d DSGVO: The processing is necessary to protect the essential interests of the data subject or of another natural person
- Art. 6 (1) sentence 1 letter e DSGVO: the processing is necessary for the performance of a task carried out in the public interest or in the exercise of official authority transfer to the controller.
- Art. 6 para. 1 sentence 1 lit. f DSGVO: the processing is necessary to protect the legitimate interests of the controller or of a third party except where such interests are overridden by the interests or fundamental rights and freedoms of the data subject which require the protection of personal data, in particular where the data subject is a child

We would like to remind you, at the respective points of this data protection declaration, on which legal basis the processing of your personal data is carried out.

4. Sharing of personal data

The passing on of personal data is also processing in the sense of the previous point 3, but we would like to inform you here once again separately about the subject of passing on such data to third parties. The protection of your personal data is very important to us. For this reason we are particularly careful when it comes to passing on your data to third parties.

Data will only be passed on to third parties if a legal basis for processing is given. For example, we pass on personal data to persons or companies who work for us as contract processors in accordance with Art. 28 DSGVO. A contractor is anyone who processes personal data on our behalf - i.e. in particular in an instruction and control relationship with us.

In accordance with the provisions of the DSGVO, we conclude a contract with each of our contract processors in order to oblige them to comply with data protection regulations and thus ensure comprehensive protection of your data.

5. Storage time and removal of data

Your personal data will be deleted by us if they are no longer necessary for the purposes for which they were collected or otherwise processed.

The processing is not necessary for the exercise of the right to freedom of expression and information, for the fulfilment of a legal obligation, for reasons of public interest or for the purpose of asserting, exercising or defending legal claims.

6. SSL coding

This website uses SSL coding for reasons of security and to protect the transmission of confidential content, such as the requests you send to us via the website operator. You can recognize a secure and coded connection by the fact that the address line of the browser changes from "http://" to "https://" and by the lock symbol in your browser search bar line.

If SSL coding is activated, the data which you transmit to us cannot be read by third parties.

7. Cookies

We use cookies on our website. Cookies are small data packages that are automatically created by your browser and stored on your terminal device when you visit our website. These cookies are used to store information in connection with the terminal device used.

When using cookies, a distinction is made between technically necessary cookies and "other" cookies. Technically necessary cookies are those that are absolutely necessary in order to provide an information society service that you expressly request.

a) Session-Cookies

In order to make the use of our services more convenient for you, we use so-called session cookies (e.g. language and font selection, shopping cart, etc.). These session cookies belong to the category of technically necessary cookies and are automatically deleted after leaving our site. The legal basis for the cookies results from Art. 6 para. 1 p. 1 lit. c) DSGVO, a legal permission.

b) Other Cookies

Other cookies include cookies for statistical, analysis, marketing and retargeting purposes.

We use these cookies either out of a justified interest in accordance with Art. 6 Para. 1 S. 1 lit.f DSGVO to improve and optimise our offers or on the basis of your agreement in accordance with Art. 6 Para. 1 S. 1 lit. a) DSGVO for you.

When using cookies out of legitimate interest, you can object to their further use for the future at any time.

You can revoke your agreement to the use of cookies at any time. We would like to inform you that the revocation of your agreement does not affect the legality of the processing that has taken place on the basis of your agreement until the revocation.

For this purpose, you can either edit your cookie settings on our website, deactivate the use of cookies in your browser settings (whereby this can also restrict the functionality of the online service) or in individual cases set an opt-out for the corresponding service.

You can also declare your opposition to the use of cookies for marketing purposes via the EU site <http://www.youronlinechoices.com/> or generally at <http://optout.aboutads.info>

We point out to you at the respective services within the data protection declaration on which legal basis these data are processed.

Change cookie settings

8. Collection and storage of personal data and their type and purpose of use

a) When visiting the website

When you enter our website, information is automatically sent to the server of our website by the browser used on your end device. This information is temporarily stored in a so-called log file. The following information is recorded and stored without your intervention until it is automatically deleted:

- IP address of the requesting computer
- Date and time of access
- Host name of the accessing computer
- Website from which the access takes place (referrer URL)
- Used browser and, if applicable, the operating system of your computer and the name of your access provider

The mentioned data is processed by us for the following purposes:

- Ensuring a smooth connection of the website
- Guarantee of a comfortable use of our website
- Evaluation of system security and stability
- Error analysis
- For other administrative purposes

Data that allow an inference to your person, such as the IP address, will be deleted after 7 days at the latest. If we should store the data beyond this period, this data will be anonymized so that an assignment to you is no longer possible. The legal basis for the data processing is Art. 6Abs.1 S.1lit.f DSGVO. Our legitimate interest follows from the above-mentioned purposes for data collection. Under no circumstances do we use the collected data for the purpose of drawing conclusions about your person.

b) Contact form / E-mail contact

We provide you with a form on our website, so that you have the possibility to contact us at any time. In order to use the contact form, it is necessary to enter a name for a personal form of address and a valid e-mail address for contacting us, so that we know whose e-mail address the request originates from and we can process it.

If you send us enquiries via the contact form, your details from the enquiry form, including the contact details provided by you as well as your IP address in accordance with Art.6Abs.1 S.1lit.b and f DSGVO, will be processed in order to carry out pre-contractual measures in response to your enquiry or in order to safeguard our legitimate interest, namely to carry out our business activities.

You are welcome to send us an e-mail instead, using the e-mail address provided on our website. In this case, we will store and process your e-mail address and the information you provide in the e-mail in accordance with Art.6Abs.1 S.1lit.b and f DSGVO for the purpose of processing your message.

The inquiries as well as the associated data are deleted at the latest 3 months after receipt, unless they are needed for a further contractual relationship

9. Rights of the data subject

You are authorized to the following rights:

a) Information

In accordance with Art.15 DSGVO, you have the right to request information about your personal data processed by us. This right of information includes information about

- the processing purposes
- the categories of personal data
- the recipients or categories of recipients to whom your data has been or will be disclosed
- the planned storage period or at least the criteria for determining the storage period
- the existence of a right of correction, deletion, restriction of processing or opposition
- the existence of a right of appeal to a supervisory authority
- the origin of your personal data, provided that these were not collected by us
- the existence of automated decision-making, including profiling and, where appropriate, meaningful information on its details

b) Correction

In accordance with Art. 16 DSGVO, you have the right to have incorrect or incomplete personal data stored by us corrected without delay.

c) Deletion

According to Art.17 DSGVO you have the right to demand the immediate deletion of your personal data from us, unless further processing is necessary for one of the following reasons:

- the personal data is still necessary for the purposes for which it was collected or otherwise processed
- on the exercise of the right to freedom of expression and information
- to comply with a legal obligation requiring processing under European Union or national law to which the controller is subject or to fulfil a task carried out in the public interest or in the exercise of official authority vested in the controller
- for reasons of public interest in the field of public health in accordance with Art. 9 Para. 2 letters h and i and Art. 9 Para. 3 DSGVO
- for archiving, scientific or historical research purposes in the public interest or for statistical purposes according to Art. 89 para. 1 DSGVO, as long as the law mentioned in section a) is likely to render impossible or seriously prejudice the attainment of the objectives of such processing
- to assert, exercise or defend legal claims

d) Restriction of processing

In accordance with Art.18 DSGVO, you can request the restriction of the processing of your personal data for one of the following reasons:

- You dispute the correctness of your personal data.
- The processing is unlawful and you object to the deletion of personal data.
- We no longer need the personal data for the purposes of processing, but you do need the data to assert, exercise or defend legal claims.
- You raise an objection to the processing in accordance with Art.21 para.1 DSGVO

e) Education

If you have requested the correction or deletion of your personal data or a restriction of processing in accordance with Art.16, Art.17Abs.1 and Art.18 DSGVO, we will inform all recipients to whom your personal data has been disclosed, unless this proves impossible or involves a disproportionate effort. You can demand that we inform you of these recipients.

f) Transmission

You have the right to receive your personal data that you have provided to us in a structured, common and machine-readable format.

You also have the right to request the communication of these data to a third party, provided that the processing is carried out with the aid of automated procedures and is based on a consent pursuant to Art. 6, paragraph 1, sentence 1, letter a or Art. 9, paragraph 2, letter a, or on a contract pursuant to Art. 6, paragraph 1, sentence 1, letter b, DSGVO.

g) Disclaimer

In accordance with Art.7 para.3 DSGVO, you have the right to revoke your consent to us at any time. The revocation of consent does not affect the lawfulness of the processing carried out on the basis of the consent until revocation. In the future, we may no longer continue the data processing that was based on your revoked consent.

h) Objection

In accordance with Art.77 DSGVO, you have the right to complain to a supervisory authority if you believe that the processing of your personal data violates the DSGVO.

i) Disagreement

If your personal data is processed on the basis of legitimate interests in accordance with Art.6 para. 1 sentence 1 letter f DSGVO, you have the right to object to the processing of your personal data in accordance with Art.21 DSGVO if there are reasons for doing so that relate to your particular situation or if the objection is directed against direct advertising. In the latest case you have a general right of objection, which will be implemented by us without indication of the special situation. If you wish to exercise your right of revocation or objection, simply send an e-mail to compliance@jifeng-automotive.com

j) Automated decision in individual cases including profiling

You have the right not to be subject to a decision based exclusively on automated processing, including profiling, which has legal effect on you or which significantly affects you in a similar way. This shall not apply if the decision

- i. is necessary for the conclusion or performance of a contract between you and us

- ii. is authorised by the legislation of the European Union or the Member States to which we are subject and that legislation provides for appropriate measures to protect your rights and freedoms and your legitimate interests
- iii. occurs with your express permission
- iv.

Nevertheless, these decisions may not be based on special categories of personal data in accordance with Art. 9 Para. 1 DSGVO, unless Art. 9 Para. 2 lit. a or g DSGVO applies and appropriate measures have been taken to protect the rights and freedoms and your legitimate interests; with regard to the cases referred to i) and iii), we take appropriate measures to protect the rights and freedoms and your legitimate interests, including at least the right to obtain intervention by a person from our side, to present our own position and to contest the decision

10. Modification of the privacy policy

Should we change the privacy policy, this will be indicated on the website.

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